THE MUNSON-WILLIAMS-PROCTOR ARTS INSTITUTE IS A REGIONAL ART CENTER.

ITS MISSION IS

to serve diverse audiences by advancing the appreciation, understanding and enjoyment of the arts

to promote interest and participation in the arts

to engender artistic self-expression and personal creativity

to assume a leadership and advocacy role for the arts
Message from the Chair and the President

It has been my distinct honor to have served for the past 18 years as President of Munson-Williams-Proctor Arts Institute. Remarkably, in the 72 years of the Institute’s public service history I am only the fifth full-time CEO. During my tenure more than 3,000,000 people have participated in our activities, reflecting the diversity and appeal of the offerings in our three program divisions.

The Museum of Art has an outstanding art collection, education department, and an ambitious and wide-ranging program of changing exhibitions. The School of Art offers a broad spectrum of classes for non-credit students in the fine and applied arts, dance, and music. The School also offers a two-year college credit program in conjunction with Pratt Institute in Brooklyn. The Performing Arts division features several series of exceptional presentations for all interests and ages by outstanding performers, numerous educational activities, and also a superb film series and summer festival events. These programs are presented more fully in this report.

It is noteworthy that many are provided to the public at little or no charge. This is the legacy of the founding families who had the foresight, generosity and social commitment to create an outstanding organization solely for the cultural and educational enrichment of the public. We believe this report clearly shows that Munson-Williams-Proctor Arts Institute continues to fulfill this important mission for all the residents of our area and beyond. Although I miss the role of guiding this mission in the future I will take away fond memories and the conviction that the Institute will continue to serve its constiutents in the best possible manner.

Milton J. Bloch
President
Munson-Williams-Proctor Arts Institute
The mission of the Museum of Art is to collect, preserve, and exhibit art, artifacts, and articles of importance; to provide instruction, enrichment, and appreciation of these objects; and to facilitate an understanding of the various peoples and the cultures who produced and used them.

In previous annual reports I have used this space to unveil artworks the Museum acquired over the past year, and to thank those individuals, institutions, and foundations whose gifts demonstrate both their belief in the Museum, and in the power of works of art to make a difference in our community. Even a cursory review of the impressive list of paintings, decorative arts, works on paper, and sculpture the Museum acquired during the 2007-2008 fiscal year reveals that we have had great success enhancing our internationally renowned collections. The Museum’s wide circle of friends played an indispensable role in making this possible.

This report covers the 12-month period during which the Museum mounted the exhibition *Auspicious Vision: Edward Wales Root and American Modernism*. This 50th-anniversary tribute to the collector Edward Wales Root, one of the Institute’s most generous and influential benefactors, was one of the most institutionally significant exhibitions in the Museum’s nearly 75-year history. It is fitting, therefore, that I thank all the corporate, foundation, and business sponsors who provided an unprecedented level of financial support that insured the success of this elaborate undertaking. I would also like to thank the entire Museum of Art staff for the extraordinary effort they put forth over the past several years, which made the Root exhibition a tremendous success. The defining characteristic of any art museum is the quality and scope of its permanent collection,
of course, but the ingredient that makes any public art collection socially relevant and meaningful is the caliber and commitment of the professional staff that are responsible for the collection’s safekeeping, presentation, and interpretation. It is a lucky museum director who has the good fortune to work with colleagues as dedicated and enthusiastic as mine. And it was because of their collective effort that the *Auspicious Vision* exhibition was such a stunning success.

**Paul D. Schweizer, Ph.D.**

*Director and Chief Curator*

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**Museum of Art Acquisitions**

*July 1, 2007 – June 30, 2008*

**Paintings**

- Harriet Korman, b. 1947
  - Untitled
  - Oil on canvas, 2003
  - Gift of the National Academy of Design’s Henry Ward Ranger Fund, 2008.2

- W. Easton Pribble, 1917-2003
  - *Pier and Scaffold*
  - Oil on canvas, 1959
  - Janet McDevitt Bequest, 2008.5

- Stanley Friedman, b. 1941
  - *Nighttime View from the 91st Floor of Tower No. 1, World Trade Center, New York*
  - Oil on canvas, 2001
  - Gift of Mr. Stan Friedman and Dr. Eileen Friedman, 2008.8

**Works on Paper**

- Richard Serra, b. 1939
  - *Vestry III*
  - Ink and paper, 1991
  - Gift of Paul J. Schupf, Hamilton NY, 2007.9

- Louis Lang, 1814-93
  - *Figure Study after the Antique: The Borghese Gladiator*
  - Graphite and ink on laid paper, 1834
  - Gift of Mr. and Mrs. John F. McGuigan Jr., 2007.12

- Marie Louise (Bascom) Breevort, 1842-1902
  - *Lake George*
  - Ink on wove paper, 1869
  - Gift of Mr. and Mrs. John F. McGuigan Jr., 2007.13

**Sculpture**

- Stella Waitzkin, 1920-2003
  - *East Wall Library, Detail*
  - Polyester resin, found and cast objects, and wood, ca. 1987
  - Gift of the Waitzkin Memorial Trust, 2007.11.1-23

- Ann Messner, b. 1952
  - *mobile home*
  - Steel, 1989-90
  - Gift of Ann Messner, 2008.7.1-4

**Decorative Arts**

- Attributed to Hobbs, Brockunier & Company, Wheeling, W. Va., act. 1863-87
  - *Claret Jug, Pitcher*
  - Glass, ca. 1885-86
  - Museum Purchase, by Exchange with Funds from John Devereux Kernan, 2007.10

- Unknown Maker
  - *Quilt*
  - Cotton fabrics, ca. 1837
  - Gift of Roger Keyes, Susan Bartholomew, and Janet Keyes in Memory of Lorena Start Jersen, 2007.14

- Possibly Meriden Britannia Company, Meriden, Ct., act. 1852-98
  - *Napkin Ring*
  - Silver plate, ca. 1885
  - Gift of Robert Tuggle, 2007.15

- Unknown Maker
  - *Wallpaper Fragment*
  - Paper, ca. 1896
  - Gift of Robert Tuggle, 2007.16.1

- The M. W. P. Company, American or English?
  - *Wallpaper Fragment*
  - Paper, ca. 1883
  - Gift of Robert Tuggle, 2007.16.2

- Unknown Maker
  - *Wallpaper Fragment*
  - Paper, ca. 1880-85
  - Gift of Robert Tuggle, 2007.16.3

- Unknown Maker
  - *Wallpaper Fragment*
  - Paper, ca. 1880-85
  - Gift of Robert Tuggle, 2007.16.4
Special Exhibitions

Branches of Root’s Bequest: Edward Wales Root’s Other Gifts
August 18 through December 30, 2007

Auspicious Vision: Edward Wales Root and American Modernism
October 14, 2007 through January 27, 2008

Victorian Yuletide
November 23 through December 30, 2007

It’s About Time: Clocks from the Permanent Collection
February 16 through September 7, 2008

61st Exhibition of Central New York Artists
April 5 through July 13, 2008

Touring Exhibitions

Jewels of Time, exhibited at the Taft Museum of Art, Cincinnati, Ohio, November 30, 2007 through January 27, 2008

A Brass Menagerie: Metalwork of the Aesthetic Movement, exhibited at Bard College Graduate Center, New York, New York, June 11 through October 14, 2007

Collecting Modernism: European Masterworks from the Munson-Williams-Proctor Arts Institute, exhibited at the Museum of Fine Arts, Santa Fe, New Mexico, September 29, 2006 through January 7, 2007

Grants in Support of Museum Programs

ArtReach
Smith Barney/Citigroup Foundation: $5,000

High School Program
HSBC Foundation: $5,000

61st Exhibition of Central New York Artists
Golden Artists Colors: $2,500

Unrestricted Museum Grant
New York State Council on the Arts: $40,000

Brilliant!
New York State Council on the Arts: $10,000

Auspicious Vision: Edward Wales Root and American Modernism
MetLife Foundation: $50,000
M&T Bank: $20,000
The Community Foundation of Herkimer and Oneida Counties: $60,500
Henry Luce Foundation: $20,000
The F. X. Matt II Memorial Fund, a donor-advised fund of The Community Foundation of Herkimer and Oneida Counties: $10,000
New York Council for the Humanities, a state affiliate of the NEA: $10,000
New York State Council on the Arts (2007): $12,000
Observer-Dispatch, Utica, NY. (in-kind): $23,768
The mission of the Performing Arts Division is to present a broad range of exemplary programs and educational opportunities in the performing and cinematic arts.

The 2007-2008 Performing Arts season presented an exceptional series of performances, films, educational activities and special events supported by comprehensive multi-media marketing campaigns that attracted 31,366 patrons in overall participation. The division presented 22 performances, 18 educational activities, 212 film screenings and 6 meet-the-artist receptions.

The 2007-2008 Great Artists Series consisted of two excellent performances. This series was originally planned to offer four events, however the Stanley construction delay forced the postponement of two events. The St. Petersburg Ballet Theatre’s innovative production of Romeo & Juliet served as the first event held in the newly renovated Stanley Theatre and was extremely well attended. This was followed a few weeks later by a stunning vocal performance by Audra McDonald.

Concerts in the Court experienced an overall participation increase of 18 percent over last season. Legendary guitarist Roger McGuinn opened the series with a sold-out solo performance. The gypsy/swing sound of the Hot Club of San Francisco attracted a large audience and Grammy-winning composer Billy Childs brought his Jazz-Chamber Ensemble for an evening of original compositions.

The For Kids and Families Series presented seven monthly events starting in October, with average attendance levels decreased slightly from last season. The Keyboard Conversations Series with Jeffrey Siegel celebrated its 20th anniversary season at MWPAI. The final concert of the year featured a commemorative
The Film Series continued to build upon its high level of participation, increasing by 3% to 19,195. A rotating schedule of Oscar nominated short films was presented in March to a favorable audience response.

Contributed income decreased this season due to the postponement of two major events. Many of the other programs, however, continued to enjoy strong support. Series and program sponsors, individual contributors, government and foundation granting organizations, program advertisers, trade-for-service participants and dedicated MWPAI funds provided vital financial and in-kind support.

Bob Mortis  
*Director of Performing Arts*

For a complete list of performances, films and educational activities see the Annual Report section of the MWPAI web site at www.mwpai.org.

**Special Focus**  
**Stanley Theatre Renovation Delay**

In 2007-2008 the Performing Arts Division enjoyed another successful season despite some daunting challenges. The most notable of these obstacles was the delayed completion of the renovations to the Stanley Theatre. This extensive project ran approximately two months over schedule, causing the cancelation of two of the four Great Artists Series events scheduled for this season. The effected events, Diavolo and Joshua Bell, were rescheduled for the following season. These cancelations had significant negative impact on income and expenses for the entire series including a substantial deficit of single ticket sales and the suspension of additional subscription sales that impacted attendance at the remaining events.

The Performing Arts staff quickly developed a plan to accommodate the inconvenience this created for series patrons. Those who had already purchased subscriptions or single tickets for the rescheduled events were offered a variety of solutions, including a full refund should they be unable to attend the new dates. All patron concerns were handled efficiently and professionally by the entire staff.

These cancellations resulted in a significant budget deficit for the series. The division fell short of income projections by $188,985 while achieving an expense savings of $138,921. Institute support for program expenses was budgeted at $29,915, however, this expanded to $90,345. This amount represents an additional cost of $60,430 for the Institute as a direct result of the delayed schedule. Under normal circumstances, it has been projected that the season would have satisfied the planned budget or, as in past seasons, produced a modest budget surplus.
Aggressive strategic planning was the key to staying ahead of an ever-changing marketplace for both the Institute’s college program, PrattMWP, and its Community Arts Education class offerings. The administration committed to the continued excellence of the college and offered new and rare opportunities for our non-credit students.

**PrattMWP**

Responding to the challenges of a decline in enrollment in 2006-2007, PrattMWP Admissions Director Jill Heintz and Dean Bob Baber developed new marketing strategies and tactics and restructured the admissions staff. Successes ranged from a larger freshman class to significantly more visibility among high school students in our target markets.

For example, PrattMWP admissions counselors increased high school visits by 124 percent in 2007-2008 and made inroads in Metropolitan New York, where there was little awareness of the college program and its connection with the main campus in Brooklyn.

Among the most important developments was the restructuring of the staff to include the new position of assistant admissions director and a regional recruiter to work Metropolitan New York during recruitment season. New contacts paid early dividends as the school realized significant gains in applications and matriculated students. As of June 30, 2008 the school had received 307 applications (136 from Brooklyn), 203 accepts and 67 matriculated students to begin fall 2008. Other initiatives included sending additional
staff to National Portfolio Days to better assist and promote the program. Faculty and admissions counselors found an increased awareness of PrattMWP at National Portfolio Days throughout the Northeast and New England, our traditional recruitment territory. The school also reached out geographically to include the South and Midwest, as we added Atlanta and Chicago to our list of National Portfolio Days.

New and veteran staff also benefitted from a two-day training on “How to Maximize Your Effectiveness as a Recruiter,” offered by David Black from J.M. Lord and Associates.

Regionally, we reinforced our efforts through the creation of a scholarship that allowed area high school seniors an opportunity to enroll in the School of Art’s popular Portfolio Development class, which historically yields a significant percentage of students for the PrattMWP program. Also, with the support of the Community Foundation, we offered a PrattMWP scholarship to a local student who demonstrated both talent and financial need.

Initiatives also included the addition of numerous programs to increase visibility in the traditional New England areas, including Maine, New Hampshire, Vermont, Massachusetts and Connecticut.

PrattMWP students continued to achieve locally, regionally and nationally. For example, sophomores Alex Doig and Dan Harlow joined Assistant Professor Cynthia Koren in New York to receive their honorable mention award at the prestigious Golden Pencil ceremonies for their graphic designs of the Doritos product campaign. Other Communications Design students submitted winning designs for America’s Greatest Heart Run and Walk, while students in Fine Arts had their works exhibited as part of the Speak Out exhibition, a showing of socially conscious artwork viewed by Central New Yorkers at the Utica Public Library. Each year PrattMWP faculty are among the artists and community leaders involved in the planning and programming of that exhibition.

Students benefitted from using the latest technology in the college’s state-of-the-art computer laboratories, including a new digital photography lab that reflects the industry’s movement out of traditional photography, including darkroom procedures. Alumni were visible on campus as well, as the School of Art offered what has become an annual exhibition of alumni works. From Oct. 12 through Nov. 16 former students Mary Elise Bolam, Kyle Patnaude, Jessica Liberty and Mike Thone exhibited their latest works.

Enrollment for the 2007-2008 academic year broke down as follows: Fall 2007, 136 full-time students (76 Fine Arts, 47 Communications Design, and 13 Art and Design Education); Spring 2008, 132 full-time (75 Fine Arts, 43 Communications Design, 14 Art and Design Education); 1 part-time in Fine Arts.

In May 2008, the school graduated 70 students, 40 Fine Arts, 25 Communications Design, 5 Art and Design Education. Of those 70 graduates, 63 planned to attend Pratt Brooklyn in fall 2008.

MWPAI President Milton Bloch, a 1958 graduate of Pratt Institute, offered the keynote graduation address. The president retired on Dec. 31, 2008.

Graduation also marked the opening of the popular Sophomore Exhibition in the Museum of Art gallery, where the best work of PrattMWP graduating students is unveiled to the community.

Student Life
PrattMWP students were also visible as part of a nine-college coalition, the College Town Project, that served local non-profit organizations through various efforts. PrattMWP “adopted” Faith Furniture a Utica-based group that offers furnishing to needy individuals and families. The College Town Project is linked to the Genesis Higher Education Committee that sought to assist organizations on what is known as Hospitality Row in the Cornhill section of Utica.

Student Life Director Peter Fagan represents the School of Art on that committee.

Judicial Affairs
Following an assessment regarding the effectiveness of our PrattMWP judicial process for students, it was concluded to move away from hearing boards to simply hearing by administrators. Appeals will be heard by the Dean of the School of Art. When there is the potential for suspension or expulsion the Dean of the School of Art and the President of MWPAI will be brought into the discussion and decision-making process.

The Student Life Director began to collect assessment information, including student retention at PrattMWP and graduation rates of those who earn their bachelor of fine arts degrees from Pratt Institute. Data gathered will be evaluated and explained as part of the Institute’s accreditation report to the National Association of Schools of Art and Design.

Residential Life
Typical updates in the residence halls included replacing furniture, including new mattresses for Plant Street and Cottage Place, and new love seats. All Plant Street apartments were made available for student occupancy except the fourth floor which has been retained for the Student Activities Coordinator.

This additional space has allowed the college to offer a “Guaranteed Single” program, whereby sophomore students can pay an additional room fee and have a guaranteed single apartment.

Financial Aid
Tuition and fees rose six percent from $18,325 for the 2006-2007 academic year to $19,425 for 2007-2008. Approximately 97 percent of all students enrolled in the PrattMWP program received institutional aid. Total need-based aid granted was $379,570 with merit aid totaling $514,500.

The impact felt in the previous year from updates the Department of Education made
to the Expected Family Contribution calculation leveled off and resulted in total federal grants increasing 16 percent from $130,200 in 2006-2007 to $151,160 for the 2007-2008 academic year. While federal funds to recipients grew, New York State Tuition Assistance Program funds fell due to fewer qualifying recipients which is a result of larger adjusted gross incomes.

For the 2007-2008 academic year, 26 full-time students received a total of $17,652.50 in institutional endowed and restricted funds. Students primarily used the funds to purchase supplies.

This past year, 39 students qualified to participate in the federal work-study program at PrattMWP earning a total of $27,868.78. Needy undergraduate students are provided part-time employment while attending PrattMWP. Financial aid administrators at institutions that participate in the federal work-study program have substantial flexibility in determining the amount of work-study awarded to students and great care must be taken to not over-award. The hourly wage must not be less than the federal minimum wage. Using the hourly rate and the budget allocated to PrattMWP, awards are determined by the financial aid office fairly and equitably among both freshmen and sophomores.

To remain up to date with the newest legislation and regulatory changes in financial aid, the director attends conferences, workshops and monthly organizational meetings, and participates in various webinars. Many workshops held throughout the year provide the latest news affecting financial aid and rules for remaining in compliance with Title IV funding and the FFEL Program.

Community Arts Education

The annual exhibition of Community Arts Education student work was as popular as ever as hundreds of visitors viewed the works of those enrolled in classes including drawing, painting, jewelry/metal arts, photography, printmaking and pottery. The exhibition of student work was shown in historic Fountain Elms’ Otto Meyer Gallery. The faculty from the Community Arts Education classes exhibited their work at the School of Art Gallery, from June 13 through July 25.

Talent was also on stage when the School of Art’s Dance Program offered its classic Nutcracker performances at Mohawk Valley Community College, Dec. 14, 15 and 16. Colorfully costumed and precisely choreographed dancers also impressed audiences at the annual Spring Performance, where beginners and advanced dancers share the stage at Hamilton College’s Wellin Hall from May 29 through June 1.

Again Dance Professor Nancy Long offered students and the community a rare glimpse at African dance, music and culture when African Dance Instructor and Percussionist Biboti conducted special summer classes for MWPAI students.

During the summer, Professor Bryan McGrath conducted two unusual and special workshops: a salt-fired porcelain clay workshop, and a wood kiln (Anagama) building workshop.

Community Arts Education enrollment for the 2007-2008 academic year was as follows:

Summer 2007, Art 145, Dance 221; Fall 2007, Art 298, Dance 418; Spring 2008, Art 323, Dance 382.

Robert E. Baber
Dean, School of Art
## STATEMENT OF INCOME AND EXPENSES

### Income

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### Expenses

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### Income Over Expense

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### 2006-2007

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### ANNUAL ATTENDANCE

#### TOTAL ANNUAL ATTENDANCE & PARTICIPATION

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#### MUSEUM OF ART

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#### PERFORMING ARTS

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#### MWPAI OTHER & COMMUNITY GROUPS

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<tr>
<td>2004-2005</td>
<td>34,590</td>
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<tr>
<td>2003-2004</td>
<td>46,335</td>
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#### SCHOOL OF ART ENROLLMENT

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
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<tbody>
<tr>
<td>2007-2008</td>
<td>1,787</td>
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<tr>
<td>2006-2007</td>
<td>1,721</td>
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<tr>
<td>2005-2006</td>
<td>1,782</td>
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<tr>
<td>2004-2005</td>
<td>2,058</td>
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<tr>
<td>2003-2004</td>
<td>1,954</td>
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</tbody>
</table>

#### SCHOOL OF ART EVENTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Events</th>
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</thead>
<tbody>
<tr>
<td>2007-2008</td>
<td>3,990</td>
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<tr>
<td>2006-2007</td>
<td>10,635</td>
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<tr>
<td>2005-2006</td>
<td>11,311</td>
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<tr>
<td>2004-2005</td>
<td>12,300</td>
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<td>2003-2004</td>
<td>10,307</td>
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#### ARTS FESTIVAL

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
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<tr>
<td>2007-2008</td>
<td>31,952</td>
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<tr>
<td>2006-2007</td>
<td>27,891</td>
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<tr>
<td>2005-2006</td>
<td>27,887</td>
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<td>2004-2005</td>
<td>40,852</td>
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<td>2003-2004</td>
<td>50,075</td>
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#### LIBRARY

<table>
<thead>
<tr>
<th>Year</th>
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<tbody>
<tr>
<td>2007-2008</td>
<td>5,021</td>
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<td>2006-2007</td>
<td>5,787</td>
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<td>2005-2006</td>
<td>6,138</td>
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<td>2004-2005</td>
<td>6,517</td>
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<tr>
<td>2003-2004</td>
<td>6,316</td>
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</table>
GREAT ARTISTS SERIES
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Bank of Utica
Joshua Bell
Citizens Bank
Romeo & Juliet
Turning Stone Resort & Casino

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P.J. Green, Inc.

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Series Sponsor:
The Gorman Foundation

MWPAI MIXERS
Smurfit-Stone Container

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WUTR-WFXV-WPNY

EVENING CONCERTS
Oldiez 96-WIBX-Big Frog 104-Lite 98.7

ANTEQUE & CLASSIC CAR SHOW
Almy & Associates Consulting Engineers
Automobile Club of New York
Masonic Care Community
Speedy Awards and Engraving
C. Weaver Chevrolet

GRANTS
Bruce Barbour Memorial Fund
Citigroup Foundation/Smith Barney
The Community Foundation of Herkimer & Oneida Counties
The Gorman Foundation
Project’s Foundation
Mid Atlantic Arts Foundation
New York Council for the Humanities
New York Foundation of the Arts
New York State Council on the Arts
New York State Danceforce
Robert A. Paige Memorial Fund
Pennsylvania Performing Artists on Tour

EXHIBITIONS
Edward Root Exhibition
M&T Bank
The Community Foundation of Herkimer and Oneida Counties
New York State Council on the Arts
The FX Matt II Memorial Fund, a Donor Advised Fund of the Community Foundation of Herkimer and Oneida Counties
New York Council for the Humanities, a state affiliate of the National Endowment for the Humanities
The Henry Luce Foundation
Brodock Press
MetLife Foundation

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ARTREACH
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MESSIAH SING
Reid-Sheldon

2007-2008 Annual Report 15
Munson-Williams-Proctor Arts Institute is a regional fine arts center serving diverse audiences through three program divisions—Museum of Art, Performing Arts, and School of Art.

The Institute is named to honor the founders who established it in 1919 as a legacy for their community, Utica, N.Y. and the surrounding region. Programs evolving from their interests and intentions now include 800 events annually with 160,000 total participation. It was honored in 1998 as a Governor’s Arts Award recipient.

Museum of Art – A renowned art collection, a broad array of temporary exhibitions, and educational programs for all ages are presented in a distinguished 1960 International style gallery building designed by Philip Johnson, and in historic Fountain Elms, a superbly restored Italianate mansion designed by William Woollett, Jr. in 1850. These two buildings are connected by a Museum Education Wing that was dedicated in service to the Central New York State community in 1995, and named in honor of Milton J. Bloch on the occasion of his retirement as the Institute’s President in December 2008.

Performing Arts – More than 200 events year-round feature the world’s finest soloists and ensembles, rising stars, cinema, concerts with commentary, outdoor festival performances, children’s programs, educational activities and special events.

School of Art – Professional instruction with total annual enrollment of 1,700 adults, teens, and children includes part-time community classes for beginners through advanced students.

PrattMWP – An alliance between Munson-Williams-Proctor Arts Institute and internationally renowned Pratt Institute provides world-class fine art instruction in Central New York.

The Institute also offers a summer Arts Festival, art and music libraries, an active membership program, a Gift Gallery, and outstanding rental facilities ideal for public programs and private events.